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Broadcast Department**

**CLIENT: GoPro
PRODUCT: HERO 7 Black
WRITER: Bobby Krug
LENGTH: 0:30**

<u>VIDEO</u>	<u>(SHOT TIMES)</u>	<u>AUDIO</u>	<u>(TRT)</u>
1. GOPRO ACTION SHOT - KART RACER TAKING THE CHECKERED FLAG	(:08)	1. SFX: ENGINE SOUND SFX: WIND NOISE	(:08)
2. GOPRO ACTION SHOT - KART RACER DRIVING DOWN PITLANE DISHING OUT HIGHFIVES	(:05)	2. SFX: ENGINE SOUND SFX: HIGHFIVE SLAPS	(:13)
3. GOPRO ACTION SHOT - PEOPLE COMING UP TO CONGRADULATE RACER WITH HANDSHAKES AND HIGHFIVES	(:06)	3. RACER 1: "Congratulations sir." RACER 2: "Congratulations." SFX: BACKGROUND RACE TRACK NOISE	(:19)
4. TITLE SCREEN: "if you didn't GoPro it, you didn't do it"	(:05)	4. SFX: BACKGROUND RACE TRACK NOISE MX: HIP HOP	(:24)
5. ZOOM OUT, ECU > CU OF GOPRO SIDE	(:03)	5.	(:27)
6. PAN SHOT OF GOPRO FRONT	(:03)	6.	(:30)