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Edwardsville, Illinois  
Broadcast Department**

**CLIENT: Pro-Marijuana Organization  
PRODUCT: "Legalize Weed"  
WRITER: Bobby Krug  
LENGTH: 0:30**

<u>VIDEO</u>	<u>(SHOT TIMES)</u>	<u>AUDIO</u>	<u>(TRT)</u>
FADEUP ON:		FADEUP ON:	
1. NARRATOR; FACING CAMERA WEARING A SUIT, DARK STUDIO BACKGROUND WITH A SLOW ZOOM IN.	(:03)	1. NARRATOR: "In the United States, you can legally purchase alcohol." MX: DRAMATIC MUSIC LOW	(:03)
2. LOW DOLLY SHOT OF A TWO CAR CRASH WITH PARAMEDIC AND POLICE RUSHING AROUND ON SCENE	(:05)	2. SFX: SIRENS AND RUSHING FOOTSTEPS	(:07)
3. DOLLY IN TO TWO POLICE OFFICERS INVESTIGATING THE SCENE FROM AFAR	(:03)	3. OFFICER 1: "Do you think alcohol was involved?" OFFICER 2: "Definitely."	(:10)
4. NARRATOR, FACING CAMERA WEARING A SUIT, DARK STUDIO BACKGROUND WITH A SLOW ZOOM IN.	(:03)	4. NARRATOR: "You can also purchase tobacco."	(:13)
5. DOLLY SHOT FROM A KITCHEN AND THEN INTO A LIVING ROOM; KITCHEN SCENE HAS A MOTHER SMOKING A CIGARETTE WITH A BABY ON HER LAP AND DOLLYS INTO THE LIVING ROOM WITH A KID WHO LOOKS SICK ON THE COUCH, HOLDING THEIR NOSE FROM THE SMOKE WATCHING CARTOONS	(:07)	5. SFX: RANDOM TV BACKGROUND NOISE SFX: SUBTLE SMOKE SOUND	(:20)
6. NARRATOR, FACING CAMERA WEARING A SUIT, DARK STUDIO BACKGROUND WITH A SLOW ZOOM IN.	(:06)	6. NARRATOR: "Although there is no proven harm from weed, it is still not legal country-wide."	(:26)

7. SIDE, CLOSE-UP ANGLE OF NARRATOR,  
DARK STUDIO BACKGROUND  
TEXT ON SCREEN: "legalweed.org"  
(:04)

7. NARRATOR: \*sarcastic tone\* "But at least  
you still have tobacco or alcohol."

(:30)